

Privacy Policy SIT Consultores

SIT Consultores respects your preferences regarding the collection and use of your personal information.

Within the framework of the Federal Law for the Protection of Personal Data in Possession of Individuals (the "Law"), the Regulations of the Federal Law for the Protection of Personal Data in Possession of Individuals (the "Regulations") and the Privacy Notice Guidelines published by the Ministry of Economy in the Official Journal of the Federation (the "Guidelines") we ask you as the Data Subject (such term is defined below), to read the privacy notice below: The following privacy policies of us, are tailored to the different ways in which your personal information may be collected, used, shared and processed through different digital channels:

- SIT Consultores General Privacy Policies addresses the information we collect in connection with your use of the different digital channels we have and link to the General Privacy Policy. Your interactions with SIT Consultores during in-person or videoconference meetings, at SIT Consultores facilities or at SIT Consultores events. (Online or offline sales and marketing activities).
- The Services Privacy Policy describes our privacy and security practices that apply when handling personal information from services to perform consulting, technical support and other services on behalf of SIT Consultores clients.
- The Customer Data Research and Development Privacy Policy describes the processing of personal information by SIT Consultores in connection with artificial intelligence and machine learning activities.

In accordance with the Mexican General Data Protection Regulation (GDPR), the Mexican Consumer Privacy Law, our company will implement the necessary security measures to procure the protection of your personal data to prevent its damage, loss, alteration, destruction or unauthorized use, access or processing, in accordance with the provisions of the Law, the Regulation and the Guidelines. Only personnel designated and authorized by the Company may participate in the Processing of your personal data. Such personnel are prohibited from giving access to unauthorized persons and from using your personal data for purposes other than those established and accepted in this notice.

Data retention period once the Purpose or Purposes (this term is defined below) of the processing has been fulfilled, and when there is no legal or regulatory provision to the contrary, the company will proceed to the cancellation of the data in its possession prior blocking of such data, for its subsequent deletion, in the terms established by law.

Changes to the Privacy Notice

This privacy notice may undergo modifications, changes or updates due to new legal requirements, changes or updates derived from new legal requirements, from the Company's own needs of the Company; or for other causes.

SIT Consultores undertakes to keep the holder informed about the changes that this privacy notice may undergo, through our website, by publishing the new privacy notice where the previous one was, other applicable laws and regulations.

Individuals may have data subject rights that allow them to request access, delete, correct or limit the use of information provided or recorded in SIT Consultores.

To limit the use or disclosure of your personal data, the holder must send an email to the Privacy Office to the following email address: datospersonales@sitconsultores.com requesting the limitation of use or disclosure in question, where you can request to be included in the internal exclusion lists of not to contact for promotional purposes and market logic. Likewise, you may register in the public registry to avoid advertising of the Federal Consumer Protection Agency (REPEP), by accessing the following link, <http://repep.profeco.gob.mx/>.

